



## 4 GREEN GOLF TOURNAMENT FINANCIAL PLANNER

SPONSORSHIPS	Avail	Sponsorship \$	Players Incl	Total Players Incl	Includes	TOTAL REVENUE	ADDITIONAL SPONSOR BENEFITS BASED ON LEVEL
<b>SPONSORSHIPS</b>							
TITLE SPONSOR - Own the tournament!	1	\$ 10,000.00	8	8	TOURNAMENT NAMING RIGHTS! Recognition as the Title sponsor in all advertising and publicity. Primary recognition and positioning on event day banner. Chest Logo on Tournament Golf Shirt -	\$ 10,000.00	"Top Billing" on the Tournament Banner / Company Logo in all promotional material, Company Name on all Hole Signs with Tournament Logo, Company Expo Presentation at Expo 20x20 Booth at Green Lifestyle Market and Fair - 8 PLAYERS INCLUDED
PLATINUM - TREE HUGGER LEVEL	2	\$ 5,000.00	4	8	Company name in all promotional materials, PR, Print, Email and Web marketing highlighting PLATINUM Sponsorship level. Company information to all participants. Company sign at golf hole.- PLATINUM GIFT WITH LOGO	\$ 10,000.00	Company name in all promotional materials, PR, Print, Email and Web marketing highlighting PLATINUM Sponsorship level. Company information to all participants. Company sign at golf hole.- PLATINUM GIFT WITH LOGO
GOLD - ECO- FRIENDLY LEVEL	3	\$ 3,000.00	4	12	Company name in all promotional materials, PR, Print, Email and Web Marketing highlighting GOLD Sponsorship level. Company information to all participants. Company sign at golf hole.- GOLD GIFT WITH LOGO	\$ 9,000.00	Rights to insert promotional product or literature in Golfer Gift Bag. Company recognition at Green Lifestyle Market and Fair. 4 PLAYERS INCLUDED -
SILVER - SUSTAINABLY FOCUSED LEVEL	5	\$ 1,500.00	2	10	Company name in all promotional materials, PR, Print, Email and Web Marketing highlighting SILVER Sponsorship level. Company information to all participants. Company sign at a golf hole.	\$ 7,500.00	Rights to insert promotional product or literature in Golfer Gift Bag. Company recognition at Green Lifestyle Market and Fair. 2 PLAYERS INCLUDED -
HOLE SPONSOR	18	\$ 500.00	2	36	Company name in all promotional materials, PR, Print, Email and Web Marketing highlighting SILVER Sponsorship level. Company information may be inserted in Golfer Gift Bag & at Green Lifestyle Market and Fair -	\$ 9,000.00	Company Logo on Golf Hole at tournemant
Networking Dinner Sponsor			4	4	Company name in all promotional materials highlighting "Dinner Provided By". Company information may be provided to all participants at networking dinner. 20 Minute Mic time to present company to participants	\$ 6,000.00	Company presentation at Networking Dinner. Company information to all participants at Dinner - Company Logo on Golf Hole at tournemant - 4 Players Included
Breakfast Sponsor		\$ 3,000.00	2	2	Company name in all promotional materials highlighting "Lunch Provided By" Company information may be provided to all participants at awards luncheon.	\$ 3,000.00	Company Logo on Golf Hole at tournemant - 2 Players Included
Lunch Sponsor	1	\$ 3,000.00	2	2	Company name in all promotional materials highlighting "Lunch Provided By" Company information may be provided to all participants at awards luncheon.	\$ 3,000.00	Company Logo on Golf Hole at tournemant - 2 Players Included
Golf Cart Sponsor	1	\$ 3,000.00	2	2	Company name/Logo on each golf cart. Company information may be put on steering wheel of each golf cart. Company name in all promotional materials.	\$ 3,000.00	Company Logo on Golf Hole at tournemant - 2 Players Included
<b>TOTAL # OF SPONSORS =</b>	<b>33</b>				<b>SPONSORSHIP REVENUE</b>	<b>\$ 60,500.00</b>	

SAMPLE ONLY - 4 Green Golf LLC

# OF GREENS FEES INCLUDED ==>

48

GREEN FEES- Based on Sellout 144 players					
Greens Fees (100- incl sponsorships)	96	\$	200.00		
					<b>GREENS FEES - 2 Days! Practice Round &amp; Tournament Fee</b>
					<b>\$</b>

Revenue Other					
Super Ticket, Mulligans, Contests	144	\$	20.00		
Raffle / Auction	1	\$	5,000.00		
					<b>Revenue Other</b>
					<b>7,880.00</b>

**TOTAL REVENUE \$ 87,580.00**

EXPENSE					
SPONSORSHIPS	Quantity	Cost per item		Notes	TOTAL EXPENSE
Signage for Event	1	\$	1,000.00		\$ 1,000.00
Golf Shirt	150	\$	40.00		\$ 6,000.00
Sponsor Logo Golf Item #1	150	\$	12.00		\$ 1,800.00
Sponsor Logo Golf Item #2	150	\$	10.00		\$ 1,500.00
Sponsor Logo Golf Item #3	150	\$	8.00		\$ 1,200.00
Golf Awards	12	\$			\$ 360.00
Gift Bag	150	\$		Bag and Printing cost	\$ 600.00
Raffle Prizes	5	\$		Budget just in case you do not get enough donated	\$ 500.00
Shipping/Customs for product to Costa Rica		\$		I need to research... but this will be an issue	\$ 1,000.00
<b>4 Green Golf Tournament Merch</b>		\$	<b>6,500.00</b>	<b>This does NOT include travel expenses!</b>	<b>\$ 6,500.00</b>
<b>Expense</b>					<b>\$ 20,460.00</b>

Greens Fees	144	\$	100.00		
					<b>Greens Fees Expense (both Days)</b>
					<b>\$ 14,400.00</b>

Web Site	1	\$	250.00		
Marketing	1	\$	250.00		
Food & Beverage	144	\$	30.00		FOOD & DRINK
Alcohol - Cash Bar - 1 drink ticket	144	\$	5.00		Continental Breakfast - Tournament Wed
					<b>F&amp;B &amp; Web Site</b>
					<b>\$ 5,540.00</b>

**TOTAL Expense \$ 40,400.00**

**Charity Donation \$ 47,180.00**

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